

# < Agenda >

ADVERTISING | PROMOTION | EVENTS | OPPORTUNITIES

## CAMPAIGN HOLLYWOOD 2010



BRIONI'S TODD BARRETO WITH GERARD BUTLER, PAUL HAGGIS, AND LEE DANIELS.



GERARD BUTLER, JENNIFER WESTFELDT, AND JON HAMM

### EVENT

#### Artists for Peace and Justice

On March 3, *Vanity Fair* partnered with Brioni to host the Artists for Peace and Justice Benefit with award-winning filmmaker Paul Haggis, award nominee Lee Daniels, and celebrated actor Gerard Butler at Bar Nineteen 12 at the Beverly Hills Hotel. The organization's focus is improving the living conditions for the children of Haiti. Notable guests, including Olivia Wilde, Hayden Panettiere, Diane Lane, Jon Hamm, Maria Bello, and Kristen Bell honored the charity and toasted Brioni's 65<sup>th</sup> anniversary.



MATT BOMER



BEN STILLER



DIANE LANE



KRISTEN BELL

### Charity

#### FEED USA



NATALIE PORTMAN (CENTER) WITH ELLEN GUSTAFSON, KRISTI JACOBSON, LORI SILVERBUSH, AND LAUREN BUSH

### EVENT

#### The "Hungry in America" Project

*Vanity Fair* and the FEED Foundation hosted two benefits to support the "Hungry in America" Project—a multimedia outreach campaign to end hunger in the U.S. anchored by the feature-length documentary *Hungry in America* from award-winning filmmakers Lori Silverbush and Kristi Jacobson. On February 21, Natalie Portman and Tom Colicchio were hosts of the New York City event at Colicchio & Sons; and on February 28, CAA's Bryan Lourd joined Colicchio to co-host at Craft in Los Angeles. Special thanks to Patrón Tequila.



TOM COLICCHIO AND BRYAN LOURD

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